

Beat: Entertainment

## **FLASH Entertainment s Winning Streak**

### **Added 4 more awards to its trophy table**

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**USPA NEWS** - The region's leading entertainment company, FLASH Entertainment, added four more awards to its trophy table. On Wednesday, May 25, the region's leading entertainment company was recognized for the following :

The region's leading entertainment company, FLASH Entertainment, added four more awards to its trophy table. On Wednesday, May 25, the region's leading entertainment company was recognized for the following :

- Middle East Event Awards 2016 Outstanding Contribution to the Middle East Events Industry : John Lickrish, CEO, FLASH Entertainment

- Middle East Event Awards 2016 Best Music Event : Enrique Iglesias at the Yasalam After-Race Concert - du Arena, Yas Island (November 2015)

- Middle East Event Awards 2016 Best Venue : du Arena, Yas Island

- TimeOut Abu Dhabi Awards 2016 Best Gig : Robbie Williams - Let Me Entertain You Tour - du Arena, Yas Island (April 2015)

In the past eight years, FLASH has garnered 32 awards and created memories for over 7.4 million people at 290 events. As part of Abu Dhabi Summer Season, FLASH will be bringing top local, regional and international talent with a number of events starting with the European Football Fanzone at the du Forum (June 10th to July 10th).

Since 2008, FLASH has diversified its business portfolio developing entertainment that has seen close to 6.4 million fans through the doors. Partnering with leading international sports and entertainment organizations, the company is well on its way to be a globally recognized peerless. FLASH owns a 10% stake in UFC and manages a multi-million-dirham portfolio of assets including the du Arena and du Forum on Yas Island, Abu Dhabi.

Source : Flash Entertainment

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

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**Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)